



AKSHAYA

A I M S INSTITUTE OF MANAGEMENT STUDIES

Premier Nagar, Othakkalmandapam, Coimbatore- 641 032.



*Come learn.,
Go Globally...*



www.akshayaeducation.com



MASTER OF BUSINESS ADMINISTRATION (MBA)

Admission Hot Line : **8012568403**

Standalone
B-School

APPROVED BY AICTE
AFFILIATED TO ANNA UNIVERSITY

WiFi
Campus

COUNSELLING
CODE - 688

MBA PROGRAMME

AIMS is a reputed management institution offering MBA programme, committed to promoting research, innovation, and industry collaboration for student development. The students naturally absorb multiple managerial skills, heightened competency and clear insight and foresight, by understanding the field of study. AIMS transforms a conventional MBA into a high-impact, execution-focused program that produces industry-ready leaders and entrepreneurs.

MBA SPECIALIZATIONS

Functional

- ❖ Business Analytics
- ❖ Finance
- ❖ Human Resource
- ❖ Operations
- ❖ Marketing

Sectoral

- ❖ Logistics and supply chain
- ❖ Entrepreneurship Development
- ❖ Tourism
- ❖ Infrastructure and Real Estate

*Kindly refer Anna University website



International Edu-Tour

Our MBA programme offers international study tours that provide global business exposure, industry visits and cross-cultural learning experiences, preparing students to excel in the global corporate environment.



Our Approach to MBA

- ❖ Experiential learning
- ❖ Professors of Practice & Industry mentors
- ❖ Industry Master Classes
- ❖ Role-playing activities
- ❖ Field Trips
- ❖ Entrepreneurship bootcamps
- ❖ Placement readiness workshops
- ❖ Internship embedded Learning



The Industry 5.0 Advantage

Today's MBA students demand more than academic theory—they require hands-on industry exposure and real-time execution skills. When AIMS delivers academic credibility and regulatory legitimacy, our industry partners Pumo Technovation & SkillBlitz brings operational muscle, live projects, and ecosystem connectivity.

Business Incubation

Incubation centre housed inside the college helps embarking Industry Embedded learning Culture among the budding entrepreneurs. Seed money is provided to students aspiring to venture into Startups. Regular workshops/Hackathon/ Ideathon create a transformative, outcome-driven MBA experience.

Placement & Skill Development Programme

Regular CEO Meets, Management Development Programmes (MDPs), seminars, and expert sessions are conducted with eminent resource persons from reputed organizations. These initiatives provide students with valuable industry insights, leadership exposure, and practical knowledge aligned with current market demands.



Certifications

Industry updates are consistent from Academic / Industry Partners like

- ❖ L & T Edu tech (Business Analytics)
- ❖ IIT Mumbai (Python, Business Analytics & Project Management)
- ❖ Pumo Technovation (Business Analytics / Operations/ Project Management)
- ❖ Cispro Academy (Business Analytics)





ANNA UNIVERSITY

RANK HOLDERS OF AIMS



M.KAVIMOZHI
1st Rank



R. AJITHA
11th Rank



S.KEERTHANA
15th Rank



M.VALLIAMI
20th Rank



V.HAMSAVARTHINI
49th Rank

Guided by Excellence

Meet Our Esteemed Alumni Mentors

Our alumni are the living embodiment of our institution's excellence. Through our MBA, every student is paired with a graduate in their field. This isn't just networking; it's a bridge from academic theory to industry reality, built by those who walked these halls before you." Our students secure internships/ Projects & Placements directly through alumni referrals.



Vignesh Govindaraj
Lead - HR Digital Transformation



Sivakumar V
Territory Sales Manager



Subaasri R
Head of Operations



Subalakshmi A
Business Analyst



PLACEMENTS



Email ID : aims.akshaya@gmail.com

still continues.....